

**WELCOME TO THE
NAPPA AWARDS FAMILY**



PLAY LEARN CONNECT

EDX Step-A-Trail

Congratulations on being recognized as the best in the industry. We are so excited to welcome you into our NAPPA Awards family and we can't wait to celebrate you.

As we begin our announcements of your win, now is a great time for you to also begin promoting your prestigious recognition. Request and proudly display your winning seal; send out a press release and start sharing on social media. Don't forget to tag NAPPA Awards as you like, comment and share on all channels.

Facebook: @NAPPA Awards

Instagram: @NAPPA Awards

Twitter: @NAPPA Awards

Pinterest: @NAPPA AWARDS

Hashtags: #nappaawards #nappawinner #playlearnconnect!

Your Dedicated Website Post

2021 NAPPA Award Winner: EDX Step-A-Trail

Using Your NAPPA Award Seal

As a NAPPA Award winner, you will receive a complimentary seal with the year of win to use on packaging, in marketing, on your website, social media channels and in print and online advertising.

For subsequent years, you have the option to purchase a "lifetime" non-dated seal to use so long as the winning product has not substantially changed, or you can purchase an updated seal for a new year.

To request your complimentary winning seal, complete this form: [NAPPA AWARDS SEAL REQUEST](#)

About NAPPA Awards

Integrity and honesty are at the core of NAPPA Awards' mission. For over 31 years, the National Parenting Product Awards (NAPPA) has been ensuring that parents purchase the highest quality products that help them connect and enjoy time with their families.

NAPPA's team of evaluators, along with parent and child testers, select the best baby gear, toys, apps, games, books, music, and other family must-haves to be award winners through year-round product testing. For more information, visit [NAPPA Awards](#).

For additional questions, contact NAPPA Awards Director Elena Epstein:
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Congratulations on your 2021 Award Win

